



# 2023 Annual CRI

## Sponsorship Packages

Culpeper Renaissance, Inc. (CRI) is looking forward to a new year packed full of great Downtown events! Support your local, non-profit, Main Street program as we continue to bring the fun, that brings the people! Find various levels of annual sponsorship opportunities below; we look forward to working with you!



**Gnarly - April 29** / **3<sup>rd</sup> Thursday Summer Concerts – May-Aug** / **Hop N Hog – October 21** / **Holiday Open House – November 19**

### **Platinum Level - \$10,000 \*Exclusive - ONLY 1 Package available!\***

- ~ Exclusive name rights of the stage for Gnarly Culpeper Block Party & Hop N Hog Culpeper Block Party & BBQ Competition
- ~ Large Banner displayed at top of main stage for Gnarly & Hop N Hog (provided by business)
- ~ Medium banner displayed at each 3<sup>rd</sup> Thursday Summer Concert (provided by business)
- ~ Event/Vendor Space (10x10) at each event, including Gnarly Culpeper Block Party, 3<sup>rd</sup> Thursday Summer Concert Series, Hop N Hog Culpeper Block Party & BBQ Competition and the Holiday Open House/Community Tree Lighting
- ~ Promotion on ALL print media and posters for each event
- ~ Website and social media promotion at each event
- ~ Radio promotion during Gnarly & Hop N Hog ads
- ~ Name recognition at each event
- ~ 12 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)
- ~ Event swag to include Gnarly, 3<sup>rd</sup> Thursday and Hop N Hog.

### **Gold Level - \$7,000**

- ~ Medium banner displayed at Gnarly Culpeper Block Party, 3<sup>rd</sup> Thursday Summer Concert Series (May-Aug) and the Hop N Hog Culpeper Block Party & BBQ Competition (banner provided by business)
- ~ Event/Vendor Space (10x10) at each event noted above, plus the Holiday Open House/Community Tree Lighting
- ~ Promotion on ALL print media and posters for each event
- ~ Website and social media promotion at each event
- ~ Name recognition at each event

- ~ 10 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)
- ~ Event swag to include Gnarly, 3<sup>rd</sup> Thursday and Hop N Hog

**Silver Level - \$4,000**

- ~ Medium banner displayed at Gnarly Culpeper Block Party, 3<sup>rd</sup> Thursday Summer Concert Series (May-Aug) and the Hop N Hog Culpeper Block Party & BBQ Competition (banner provided by business)
- ~ Event/Vendor Space (10x10) at the Holiday Open House/Community Tree Lighting
- ~ Promotion on ALL print media and posters for each event noted above
- ~ Website and social media promotion at each event
- ~ Name recognition at each event
- ~ 6 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)

**Bronze Level - \$1500**

- ~ Website and social media promotion at each event
- ~ Name recognition at each event
- ~ 2 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)

- Don't see a level that suites? Packages can be negotiable; we LOVE our in-trade sponsors...reach out today!
- If interested in sponsoring just a single event, notify Culpeper Renaissance and additional information can be provided. Event specific sponsorship forms will become available as each events draw near.
- Make checks payable to Culpeper Renaissance, Inc.

**NAME:** \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_ **LOGO PROVIDED (JPG/PNG):** Y or N

**MAILING ADDRESS:** \_\_\_\_\_

**BUSINESS ADDRESS (if different from above):** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_