



**2024**

## **Culpeper Renaissance, Inc.** **Sponsorship Packages**

Culpeper Renaissance, Inc. (CRI) is looking forward to another year packed full of great Downtown events! Please consider supporting your local, non-profit, Main Street program as we continue to produce quality events, highlighting and promoting our Downtown. Find various levels of annual sponsorship opportunities below; we look forward to working with you!



**Gnarly - April 27** / **3<sup>rd</sup> Thursday Summer Concerts - May-Aug** / **Hop N Hog - October 19** / **Holiday Open House - November 24**

### **Platinum Level - \$9,000 \*Exclusive - ONLY 1 Package available!\***

- ~ Exclusive name rights of the stage for Gnarly Culpeper Block Party & Brew Fest and Hop N Hog Culpeper Block Party & BBQ Competition
- ~ Trophy sponsor for the Hop N Hog Culpeper Block Party & BBQ Competition
- ~ Large Banner displayed at top of main stage for Gnarly & Hop N Hog (provided by business)
- ~ Medium banner displayed at each 3<sup>rd</sup> Thursday Summer Concert (provided by business)
- ~ Event/Vendor Space (10x10) at each event, including Gnarly Culpeper Block Party & Brew Fest, 3<sup>rd</sup> Thursday Summer Concert Series, Hop N Hog Culpeper Block Party & BBQ Competition and the Holiday Open House/Community Tree Lighting
- ~ Option to distribute promotional material at each event noted above
- ~ Promotion on ALL print media and posters for each event
- ~ Website, social media and press release promotion for each event
- ~ Radio promotion during Gnarly & Hop N Hog ads
- ~ Name recognition at each event
- ~ 12 general admission concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)
- ~ 2 unlimited tasting tickets for Gnarly
- ~ Event swag to include Gnarly, 3<sup>rd</sup> Thursday and Hop N Hog.

### **Gold Level - \$7,000**

- ~ Medium banner displayed at Gnarly Culpeper Block Party & Brew Fest, 3<sup>rd</sup> Thursday Summer Concert Series (May-Aug) and the Hop N Hog Culpeper Block Party & BBQ Competition (banner provided by business)

- ~ Event/Vendor Space (10x10) at each event noted above, plus the Holiday Open House/Community Tree Lighting
- ~ Option to distribute promotional material at each event noted above
- ~ Promotion on ALL print media and posters for each event
- ~ Website, social media and press release promotion for each event
- ~ Name recognition at each event
- ~ 10 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)
- ~ Event swag to include Gnarly, 3<sup>rd</sup> Thursday and Hop N Hog

**Silver Level - \$4,000**

- ~ Medium banner displayed at Gnarly Culpeper Block Party & Brew Fest, 3<sup>rd</sup> Thursday Summer Concert Series (May-Aug) and the Hop N Hog Culpeper Block Party & BBQ Competition (banner provided by business)
- ~ Event/Vendor Space (10x10) at the Holiday Open House/Community Tree Lighting
- ~ Option to distribute promotional material at each event noted above
- ~ Promotion on ALL print media and posters for each event noted above
- ~ Website, social media and press release promotion for each event
- ~ Name recognition at each event
- ~ 8 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)

**Bronze Level - \$1,750**

- ~ Small-medium banner displayed at Gnarly Culpeper Block Party & Brew Fest, 3<sup>rd</sup> Thursday Summer Concert Series (May-Aug) and the Hop N Hog Culpeper Block Party & BBQ Competition (banner provided by business)
- ~ Website, social media and press release promotion at each event
- ~ Name recognition at each event
- ~ 4 concert tickets per each ticketed event (6 ticketed events: Gnarly, 3<sup>rd</sup> Thursday May-Aug and Hop N Hog)

- Don't see a level that suits? Packages can be negotiable; we LOVE our in-trade sponsors...reach out today!
- If interested in sponsoring just a single event, notify Culpeper Renaissance and additional information can be provided. Event specific sponsorship forms will become available as each event draws near.
- Make checks payable to Culpeper Renaissance, Inc.

**CONTACT PERSON:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_ **LOGO PROVIDED (JPG/PNG): Y or N**

**MAILING ADDRESS:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

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